

# WHY CHOOSE 1:1 COACHING with iNNOVATION Insights?



At iNNOVATION Insights, we believe that every career journey is as unique as the individual navigating it. Our coaching philosophy is rooted in personalization, innovation, and a commitment to achieving meaningful, goal-oriented results. We are dedicated to understanding your aspirations, challenges, and vision for success, tailoring our approach to meet your specific needs.

Through our 1:1 coaching services, you will gain access to expert guidance and a collaborative space designed to empower your growth. Our platform on *Notion* serves as your personalized hub, offering seamless communication, progress tracking, and curated resources to support your transformation.

Together, we will craft actionable strategies that align with your goals, helping you unlock your full potential and achieve lasting success. Let us partner with you to create a career story that truly stands out.

**Eulanda A. Sanders, PhD** Founder, *iNNOVATION Insights* 

# Customized Coaching to Meet Your Unique Needs

#### ■ Focused Areas

At iNNOVATION Insights, our coaching services are designed to address a wide range of professional development needs. Whether you are looking to transition careers, refine your personal brand, or advance to a leadership role, we are here to support your journey.

Our areas of focus include:

- Career Strategy: Crafting a clear plan to align your career goals with actionable steps.
- Leadership Development: Enhancing your ability to lead with confidence and impact.
- Personal Branding: Creating a powerful, authentic narrative to stand out professionally.
- Job Search Guidance: Equipping you with tools and strategies for a successful job search, including résumé optimization, interview preparation, and networking strategies.

#### Adaptable to Your Goals

Every client has unique aspirations, challenges, and opportunities. Our coaching adapts to your specific needs, ensuring you receive personalized strategies that deliver meaningful results. From navigating career transitions to preparing for interviews or negotiating offers, we meet you where you are and guide you toward your desired outcomes.



### Your

# Personalized Journey

Our step-by-step approach ensures your success is measurable and achievable:

- Initial Discovery Session
  - We start with a comprehensive conversation to understand your goals, strengths, and challenges. orate seamlessly.
- Personalized Action Plan
  - Together, we design a clear, actionable plan tailored to your career aspirations.
- Regular and Consistent 1:1 Meetings
   Stay on track with scheduled meetings to celebrate milestones and refine strategies as needed.
- Access to Curated Resources
   Leverage our digital platform to access tailored resources, track your progress, and collaborate seamlessly.

#### Partner with Us

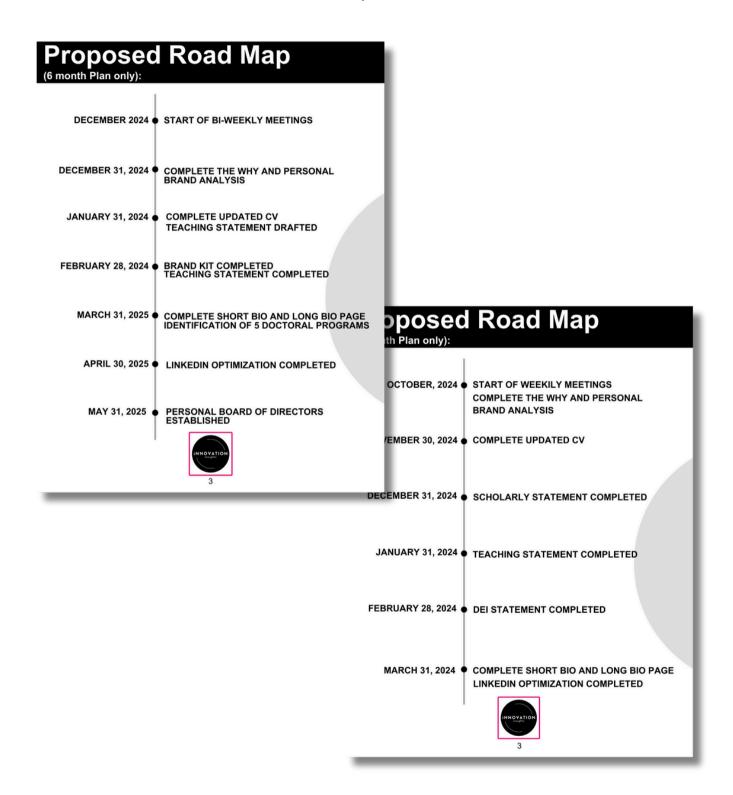
When you choose iNNOVATION Insights, you are not just receiving coaching —you are building a partnership focused on your growth and success. Together, we will unlock your potential and help you tell your story to create a career path that inspires and empowers.



## Our

### **Personalized Roadmap**

Examples





Overall, my experience with Innovation Insights was exceptional. The services were tailored to meet my specific needs, and I received thorough advice for preparing my application materials and interview. I truly enjoyed our interactions via email, in person, and Zoom, and the advice given was very beneficial, instilling in me the confidence to succeed. In the end, I was offered the administrative role, and the excitement stemmed from realizing that the effort invested in preparation did not go unnoticed. I received feedback from people on the search committee that affirmed the strength of my application materials as well as my interview skills.

-Erica Spurgeon, PhD Chair of the School of Industrial Sciences & Technology Associate Professor in Fashion & Apparel Merchandising University of Central Missouri

Eulanda Sanders has been a long-time mentor of my professional career with contributions that extend beyond academia. She has actively collaborated with industry professionals and organizations, fostering partnership that have led to groundbreaking initiatives and advancements. Her ability to bridge the gap between academia and industry has been instrumental in shaping my understanding of design, merchandising, and production. In addition to her many accomplishments Dr. Sanders is a person of integrity, professionalism, and compassion. She consistently demonstrates a strong work ethic, attention to detail, and a genuine desire to help others succeed.

-Lady Soule Chief Creative Director of Design Urban Outfitters

I am enthusiastically writing this recommendation for Dr. Eulanda Sanders, who I have known for the past seven years. I first met Dr. Sanders at Iowa State University as my doctoral advisor. In this capacity, she was both inspiring and innovative, with tremendous patience for me, as I came from a pure industry background. Eulanda worked with me every step of the way to build my academic skills and molded me into a professional scholar, giving me the tools to navigate a variety of institutions.

-David Loranger, Ph.D.
Assistant Professor of Fashion Marketing & Merchandising
Jack Welch College of Business & Technology
Sacred Heart University





recognized for her profound impact on career management and job search methodologies in various industries. She has presented these methods professionally at conferences and with organizations. She has coached numerous industry professionals and faculty through job searches, negotiations, start-up packages, annual evaluations, promotions, and tenure. She has also mentored individuals as they transition from or back into the workforce due to life changes such as retirement.

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Mark D. Leslie, MBA

Mark D. Leslie, MBA, leverages over 35 years of experience in the fashion industry to offer unmatched expertise in job searches, career coaching, and professional development. His distinguished career includes impactful roles at Fortune 500 companies like Mercantile Stores, Saks, Inc., Macy's, and Kohl's, where he spearheaded merchandising strategies and omnichannel growth. Mark's deep understanding of industry dynamics and career management allows him to provide tailored guidance that enhances career trajectories from entrylevel to executive roles.

Mark holds degrees from Iowa State University and an MBA from the University of Missouri-Kansas City, underscoring his commitment to lifelong learning. His passion for mentoring is evidenced by his role in coaching over 30 students' entries in the prestigious Fashion Scholarship Fund case-study award. Working with Mark, clients gain access to a seasoned expert who delivers actionable insights and strategies to navigate the complexities of career advancement and achieve professional goals. Based in Fort Worth, Mark's approach integrates industry knowledge with personal and professional growth commitment.





Dr. Valerie Salter

With over two decades of education and hospitality management expertise, Dr. Valerie Salter offers profound insights into career development, job searches, and professional coaching. Dr. Salter's extensive global network and industry connections are critical resources for clients seeking to expand their professional reach. Her background in managing international study tours and integrating digital solutions into education allows her to offer tailored advice and strategies for building and sustaining professional networks.

Clients engaging with Dr. Salter gain access to a seasoned expert who can significantly boost their career prospects and professional development in hospitality, tourism, and other business-related industries.

Her role as the owner of Service Solutions Consulting, specializing in luxury Airbnb experiences and guest services, further enhances her understanding of market demands and customer service excellence. This unique blend of academic leadership and entrepreneurial spirit enables Dr. Salter to guide those navigating the competitive business industries.





Bridgette Johnson, MS

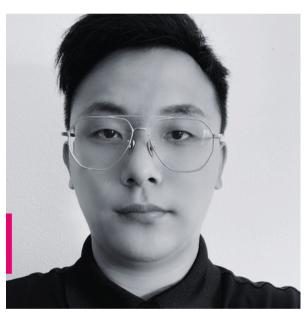
Bridgette Johnson brings over 30 years of experience in educational programming, leadership, and equity-driven innovation to INNOVATION Insights. Bridgette has been a transformative leader, dedicated to expanding access and creating opportunities that empower individuals to thrive professionally.

Bridgette, a highly respected higher education administrator and student success champion, has built a reputation for cultivating collaborative partnerships that close opportunity gaps and challenge the status quo.

Her work centers on fostering inclusive environments, designing impactful programming, and implementing data-informed strategies to support career development and professional advancement.

Bridgette is pivotal in expanding our engagement with academics and recent graduates. She is passionate about facilitating group coaching sessions and equipping individuals with the confidence and clarity to navigate their professional journeys. Her visionary leadership and unwavering commitment to access and equity align seamlessly with our mission to foster career innovation and professional growth.





Jian Yu, MS

Jian Yu, MS, holds a Master's degree from Iowa State University and a Bachelor's degree from Central Michigan University, specializes in Python, SQL, and Tableau, and has advanced skills in data visualization, sentiment analysis, and statistical modeling. His proficiency enables him to transform complex data into actionable insights.

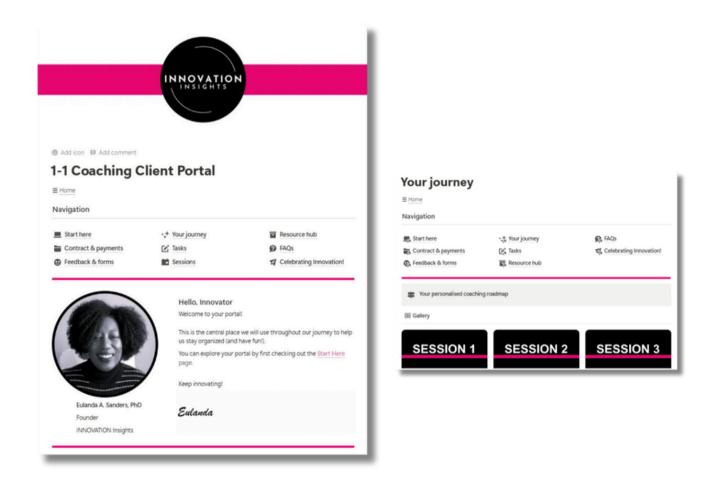
Jian's expertise in data visualization is particularly valuable for clients looking to articulate performance metrics clearly and compellingly, setting them apart from competitors.

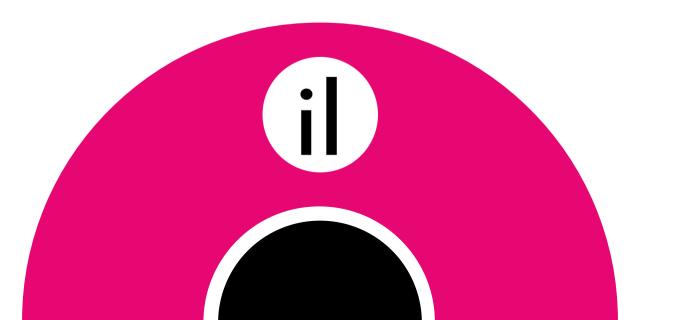
His industry experience and academic background make him an excellent mentor for job searches, career transitions, and navigating graduate education applications. With Jian, clients gain a partner to guide strategic decision-making and drive operational improvements through robust data analysis.

In his career, Jian has significantly enhanced system efficiencies and optimized data utilization for industries such as insurance, where he managed renewals and developed vital Excel reports. Jian's analytical skills were recognized when he ranked in the top 10 of the 2020 SAP ERPsim competition.

# Our Platform

Each client receives a personalized *Notion* platform designed to serve as a collaborative hub, enabling seamless communication, tailored resources, and progress tracking throughout their coaching journey.







Free Consultation: schedule here

Email Us with Questions: <a href="mailto:innovate@innovation-and-insights.com">innovate@innovation-and-insights.com</a>